REGISTRATION FORM

FOUR EASY WAYS TO REGISTER

1 ONLINE: **www.sdexpo.com** Be sure to enter your priority code. Credit card and check orders only.

2 FAX: 415.947.6020. Faxed registration forms must include credit card information.

3 MAIL:

CMP Events Registration Dept.
Architecture & Design World
600 Harrison St., 6th Floor, San Francisco, CA 94107

4 PHONE:

800.441.8826
or 415.947.6130
Mon–Fri 9:00 am–4:00 pm PST

▶ ADVANCE REGISTRATION closes on July 12, 2006 at 4 PM PT.
After this date, attendees must register on-site.

TEAM DISCOUNT – 4TH PERSON FREE!

See qualifications on previous page.

Please pick: ● 1 of 4 ● 2 of 4 ● 3 of 4 ● 4 of 4

STEP 1: Registrant Info

NAME

OCCUPATION

COMPANY

ADDRESS

ADDRESS MAILSTOP

CITY STATE ZIP

EMAIL ADDRESS (REQUIRED)

PHONE (REQUIRED) FAX

STEP 2: Registration & Fees

PLEASE CHECK THE PACKAGE YOU WANT AND FILL OUT THE FORM COMPLETELY.
Incomplete forms will be returned as unprocessed.One form per person.

▶ SEE CHART ON PAGE 16 FOR DETAILS ON OUR EARLY BIRD DISCOUNT.

❍ VIP PASS - | MON - THUR.....$2,295

*Select Tutorial(s) below.

❍ CONFERENCE PASS - | TUE – THUR.....$1,995

❍ ONE-DAY TUTORIAL PASS - | MON.....$895

*Choose a combination of one-day and half-day tutorials from the list below to total one full day.

❍ ONE DAY CONFERENCE PASS - | 1 CONF. DAY.....$795

Please select the conference day you would like:

❍ TUE | 7/18 ❍ WED | 7/19 ❍ THUR | 7/20

▶ PLEASE REFER TO THE TUTORIAL SECTION, BEGINNING ON PAGE 5.

Tutorials #s:

❍ 100 ❍ 101 ❍ 102 ❍ 103 ❍ 104
❍ 105 ❍106 ❍ 107 ❍ 108 ❍ 109

STEP 3: Payment Method

▶ PAYMENT IN U.S. FUNDS MUST ACCOMPANY YOUR REGISTRATION to be complete.
Registrations without payment will not be processed. Sorry, no purchase orders accepted.
Tax ID# 11-224-0940

PRIORITY CODE:

DISCOUNT AMOUNT $

TOTAL AMOUNT DUE $

❍ CHECK ENCLOSED Make payable to Architecture & Design World

❍ CHARGE: ❍ Mastercard ❍ VISA ❍ American Express

NAME ON CARD

CARD NUMBER EXP. DATE

CARD HOLDER SIGNATURE

Cancellations, Downgrades & Substitutions If you need to cancel, you may do so for a full refund, less a $100.00 service charge until Friday, June 19, 2006. Registrants who register prior to or after the cancellation deadline date who do not cancel in writing by the deadline date are liable and will be charged for the full registration fee. Please fax your cancellation request to (415) 947-6020 or mail your request to: CMP Events Registration Dept., Architecture & Design World, 600 Harrison Street, 6th floor, San Francisco, CA 94107. Written requests for a downgraded pass must be received no later than Friday, June 19, 2006 for a full refund on the difference of registration fees between the value of the original and downgraded pass. Upgrade pass requests must be submitted in writing and faxed to (415) 947-6020 along with payment information for the difference in value. Upgraded passes will be charged the difference in registration fees at the time that the request is submitted; no retroactive reduced registration fee is permitted. Substitutions are allowed only with the written permission of the original registrant. Please mail your substitution request to the above address, or fax to (415) 947-6020.

STEP 4: Attendee Profile

▶ 1. What is your current job title (select only one)?

❍ Director of Systems Programming
❍ VP of Applications Development
❍ Manager of Applications Development
❍ Supervisor of Software Engineering
❍ Chief/Head of Applications Development
❍ Team Leader
❍ Senior Development/Analyst
❍ Application Specialist
❍ Manager of Web/Internet/Intranet Development
❍ Software Project Manager
❍ Manager of Quality Assurance/Testing
❍ Software Developer
❍ Corporate Consultant
❍ Applications/Software Architect
❍ Software Engineer
❍ Manager of E-commerce Development
❍ CIO/CTO/CSO/VP/Director
❍ Database/Administrator/Specialist
❍ Systems/Network Administrator
❍ CEO, President, Partner, Chairman, Owner
❍ VP, Controller, Director of Marketing/Sales/CMO
❍ General Manager, Division/Department Head
❍ Other (please specify) _____

▶ 2. My primary responsibility is to develop and/or manage the development of: (select all that apply)

❍ Internal applications for my company
❍ Applications for my company to sell
❍ Applications as a systems integrator/consultant to large companies
❍ All of the above
❍ None of the above

▶ 3. Do you evaluate, specify, recommend, authorize or approve the purchase of computer products (software and/or hardware)?

❍ Yes ❍ No

▶ 4. What is your organization's primary business activity (select only one)?

❍ Aerospace
❍ Manufacturing and Process (other than computer related)
❍ Banking
❍ Financial Services/VC/Accounting
❍ Insurance
❍ Real Estate/Legal
❍ Government: Federal (Including Military)
❍ Government: State
❍ Government: Local
❍ Healthcare/Pharmaceuticals/Biotech/Biomedical
❍ Transportation/Logistics
❍ Utilities
❍ Construction/Architecture/Engineering
❍ Wholesale/Trade/Distribution/Retail
❍ Education
❍ Agriculture/Mining/Oil/Gas
❍ Travel/Hospitality/Recreation/Entertainment
❍ Media/Marketing/Advertising
❍ Non-Profit/Trade Association
❍ Business Services
❍ Consulting (non communications/computer)
❍ Other General Business
❍ Communications Carrier (Telecomm, Datacomm, Cable, ISP)
❍ Applications Software Development
❍ Computer Manufacturer (hardware, software, peripherals)
❍ Computer Related Retailer, Distributor, Wholesaler
❍ Solutions Provider/VAR/ E-Business Integrator
❍ Other Communications/Computer related business

▶ 5. What solutions are you planning/looking to buy in the next 6 months (select all that apply)?

❍ Computer products/services
Security products and services
❍ Database development/management or storage tools
❍ Embedded development products
❍ Wireless development tools and products
❍ Computer hardware platforms
❍ System software products/services
❍ Data warehouse products/services
❍ Component-based products
❍ Web services software tools
❍ Testing & requirements management tools
❍ Project management tools
❍ Web hosting tools
❍ Java tools
❍ .NET tools
❍ J2EE tools
❍ CMMi
❍ Linux/Open Source
❍ Modeling/UML tools
❍ Books
❍ XML Tools
❍ Business Integration Tools and Services
❍ Java Training
❍ .NET Training
❍ Source Code Management

STEP 5: Free Subscription

▶ 6. By providing your email address, you grant Dr. Dobb's Architecture & Design World, a division of CMP LLC, permission to contact you in the future via email regarding your conference registration and Software Development Media Group related information. We also forward relevant information to industry professionals who have indicated their desire to receive these types of offers. If you would like to receive this information, please check the box(es) below:

❍ via email ❍ via mail ❍ via phone

CONTINUE YOUR LEARNING THROUGHOUT THE YEAR - COURTESY OF Dr. Dobb's.

❍ I want to receive / continue to receive Dr. Dobb's Journal FREE!
❍ No

SIGNATURE (required) X

DATE